

wyldfyre Listings 5.1

new enhancements

WyldFyre Technologies has just raised the bar on what you should expect from your Listings Management Software. WyldFyre Listings 5.1 now offers:

e-mail

- A way to send and receive reports using any type of e-mail software. Users no longer need to worry whether their e-mail program is MAPI compliant, AOL, or the "latest rage.com".
- Our new recommended "link" format allows the recipient to view the report in a browser environment without waiting for an e-mail attachment to download. This format is great for even those clients who insist on using those fussy e-mail programs.
- The option to e-mail a full (not just a page or two) CMAPro™ or BuyersTour™ report including any of your specially prepared supporting documents (Resume, Marketing Plan).
- The capability to select your client's e-mail address from the Listings Contact Database. And if you use an e-mail program like Microsoft Outlook™, you can still access those e-mail addresses too.

Additionally, you're not limited to just the "standard" one or two report styles pre-selected for you. If standing out and standing above your competition is important to you, customize and create your own unique reports to e-mail using Report Writer™.

WyldFyre Listings 5.1 just made it a little bit easier to get the information you need to do your job well and efficiently.

Listings 5.1

- With two mouse clicks, view the statistical information for each of the numeric fields in the Property Listing Table. Now you can throw out your calculator and save the time it took to cut and paste the Property Listing Table into a spreadsheet.
- When you highlight the file name to open a saved search, the property class type and the number of listings in the saved search are displayed. This helps with finding the right saved file when you can't remember what you named it, which we're sure never happens.
- Market research shows most professionals have 5-10 favorite websites they check daily for industry information (or just for fun). Now, you don't have to leave Listings to check those sites. Once you've setup the web addresses in Listings, each of these websites is just a couple mouse clicks away.

| ID | Name | Status | Price | Days on Market | Views | Comments | Print | Share |
|----|------------|--------|---------|----------------|-------|----------|-------|-------|
| 1 | 1000000000 | Active | 1000000 | 10 | 100 | 10 | | |
| 2 | 1000000001 | Active | 1000000 | 10 | 100 | 10 | | |
| 3 | 1000000002 | Active | 1000000 | 10 | 100 | 10 | | |
| 4 | 1000000003 | Active | 1000000 | 10 | 100 | 10 | | |
| 5 | 1000000004 | Active | 1000000 | 10 | 100 | 10 | | |
| 6 | 1000000005 | Active | 1000000 | 10 | 100 | 10 | | |
| 7 | 1000000006 | Active | 1000000 | 10 | 100 | 10 | | |
| 8 | 1000000007 | Active | 1000000 | 10 | 100 | 10 | | |
| 9 | 1000000008 | Active | 1000000 | 10 | 100 | 10 | | |
| 10 | 1000000009 | Active | 1000000 | 10 | 100 | 10 | | |
| 11 | 1000000010 | Active | 1000000 | 10 | 100 | 10 | | |
| 12 | 1000000011 | Active | 1000000 | 10 | 100 | 10 | | |
| 13 | 1000000012 | Active | 1000000 | 10 | 100 | 10 | | |
| 14 | 1000000013 | Active | 1000000 | 10 | 100 | 10 | | |
| 15 | 1000000014 | Active | 1000000 | 10 | 100 | 10 | | |
| 16 | 1000000015 | Active | 1000000 | 10 | 100 | 10 | | |
| 17 | 1000000016 | Active | 1000000 | 10 | 100 | 10 | | |
| 18 | 1000000017 | Active | 1000000 | 10 | 100 | 10 | | |
| 19 | 1000000018 | Active | 1000000 | 10 | 100 | 10 | | |
| 20 | 1000000019 | Active | 1000000 | 10 | 100 | 10 | | |

report writer

WyldFyre Listings 5.1 has made another step towards having "Listings Your Way". You asked and we heard.

- Our new vertical report style allows you more flexibility in the reports and flyers you create. Use this new style to create appraisal-style reports with photos and custom headers and footers. You can even include a fixed left-side column for the field labels.
- Now you can add, modify and customize common phrases to easily insert into your reports. In some regions heated garages are important, some full or partial basements and others swimming pools and spas. We've placed what's important back in your hands.

plus...

WyldFyre Listings 5.1 has numerous other improvements (too many to detail) all geared towards improved ease of use and functionality and all requested by you, our customers!

