



## WyldFyre™6

WyldFyre Listings™ is the smart, intelligent Listings Management Software preferred by more than 100,000 real estate professionals. WyldFyre Technologies has enhanced the capabilities of the Listings™ product suite to allow today's real estate professional to differentiate their services from that of the competition through quality and thoroughness of their presentations. With the WyldFyre 6 upgrade, we've just made it a little bit easier to get the information you need to do your job efficiently.

### WyldFyre Listings 6 New Enhancements

#### Vertical Style Reports

- WyldFyre Listings 5.1 has made another step towards having "Listings Your Way". Our new vertical report style allows you more flexibility in the reports and flyers you create. Use this new style to create appraisal-style reports with photos and custom headers and footers. You can even include a fixed left-side column for the field labels.

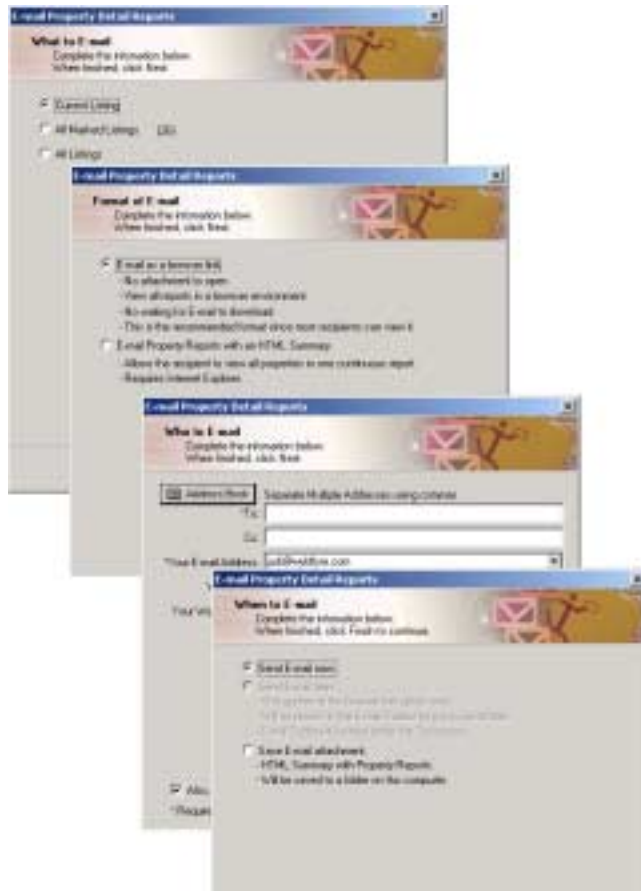
Residential Properties			
<a href="http://www.IndoorLoo.com">www.IndoorLoo.com</a>			
<b>Address:</b> City: Price: Status: New Build	<b>3870 ONE CLIFF CR. CARMICHAEL, 94501 Active, Available</b>	<b>1651 TWO OAKS BL. CARMICHAEL, 94501 Active, Available</b>	<b>1754 BIRTEL AVENUE CARMICHAEL, 94501 Active, Available</b>
<b>Residential Type:</b> <b>Style:</b> <b>Acres:</b> <b>Full/Partial/Other:</b> <b>Square Feet:</b> <b>Year Built:</b> <b>Fireplace:</b>	1 Broom in Lot 2.0T Contemporary Tolans A CR 1627 1982	2 Floors in Lot Collegiate/Urban Mud Creek 2 5' 488 1982	1 Broom in Lot 2.0T Open Sea Rancher E SM 1987
<b>Features:</b>	Outdoor Tennis/Spa-Owner Security CORN FORMAL	Open Airframe Cable TV needed Hardwired Pole Awn Fire Safe Box CORN FORMAL w/ CORK FLOOR	Cable TV Available Open View Porch Security Spa Owner CORN FORMAL
<b>Neighborhood:</b>	Formal Dining Area Spacious Kitchen	Dining Bar Living/Dining Combo Dormered Roof BRICK/PANORAMIC Open Sea Rancher	Formal Dining Room
<b>Construction/Title/Top MVA Location:</b>	FRAMESHED SHOWN HOME/LAND Call-De-Dee Ltd. OWN FUTURE	5 INS HOME SUE E POOL Paved Semi Custom 2 Car Attached	FRAMESHED LEO COURT HOUSE
<b>Assessed By Per Foot:</b>			
<b>Garage Type/Spaces:</b>	2 Car Attached	2 Car Attached	2 Car Attached
<b>Remarks:</b>	A WONDERFUL VIEW OF THE AMERICAN RIVER HOME OVERLOOKS ANCA HOFFMAN PARK. LOTS OF LANDSCAPING, WALK OUT TERRACE AND A CUSTOM OPART PLAN ROOM FOR HOME OFFICE FILE, SITTING ROOM OFFMASTER SUITE.	CUSTOM DESIGNED BY 24,000 SQ FT 2.0 BROOMS F BEAUTIFUL SLATE TILE BRICK/PANORAMIC LIVING/DINING AREA/OPEN SEA RANCHER AVAILABILITY FOR DONATION/CONTRIBUTION ALL INFORMATION TO BE PROVIDED TO THE FREE OVERSEER-POOLHOUSE HAS SEPARATE BATHROOM SET UP FOR PRIVATE LINDA TRAYTREGOLDEN WEDDING IN A GALLERY.	LOCATED ON A SLEEF ALONG THE AMERICAN RIVER BANK AND TERRACED DOWN THROUGH VIEWS OF THE SACRAMENTO VALLEY, THE ARCHITECTURE IS THE SUBSTANTIAL DIFFERENT IN VIEWS OF THE WEST NATIONALS & ELEGANT FINISHES AVAILABLE ANY PROXIMATE TO 50 FT FENCED CAR GARAGE SPANED ON TRAILER
<b>Agent Email Address:</b>	<a href="mailto:indoorloo@indoorloo.com">indoorloo@indoorloo.com</a>	<a href="mailto:indoorloo@indoorloo.com">indoorloo@indoorloo.com</a>	<a href="mailto:indoorloo@indoorloo.com">indoorloo@indoorloo.com</a>

And now, the Bells, the Whistles and the Sizzle...

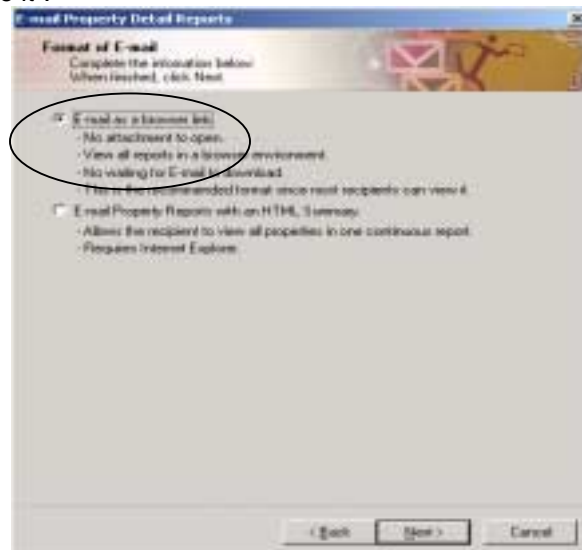
## WyldFyre Listings 5.1™ New E-mail surpasses the competition.

### The Bells....

- We've created an E-mail Wizard to step you through the process of selecting "What to E-mail", the "Format to E-mail", "Who to E-mail" and "When to E-mail". With the E-mail Wizard, you'll find the experience easy and the results awesome.

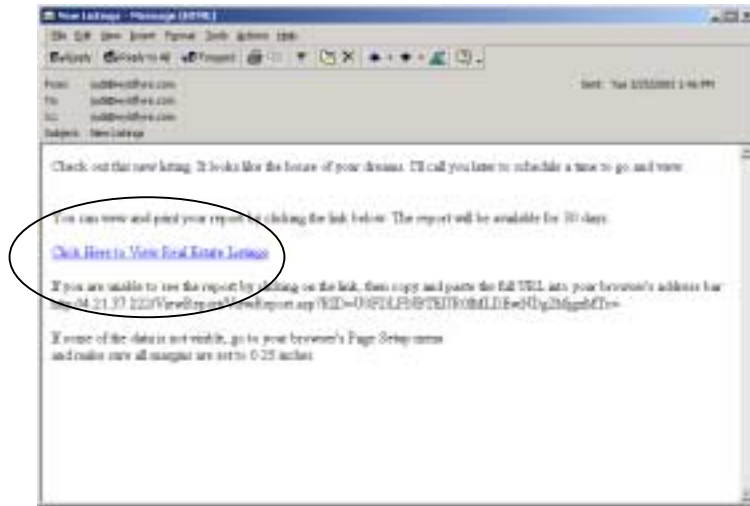


- We've added a "browser link" option as a way to send and receive reports using any type of E-mail application. You no longer need to worry whether your E-mail program is "MAPI compliant", AOL, or the "latest rage.com". And we've kept the option of sending the reports as an HTML attachment for those who've told us they "love it".

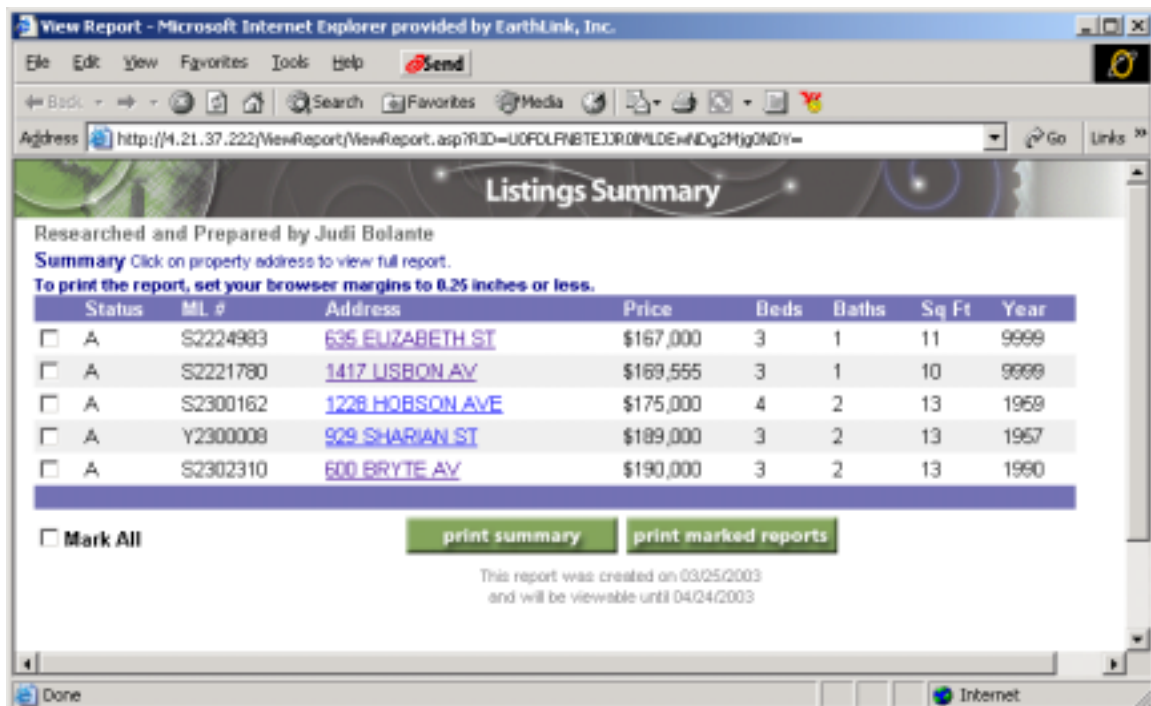


## The Whistles....

- The recipient of the browser link E-mail will receive a professionally formatted E-mail. The E-mail includes the link to the reports you've sent them plus guidance and assistance to view them. All you need to do is add the Subject line and any personal message.

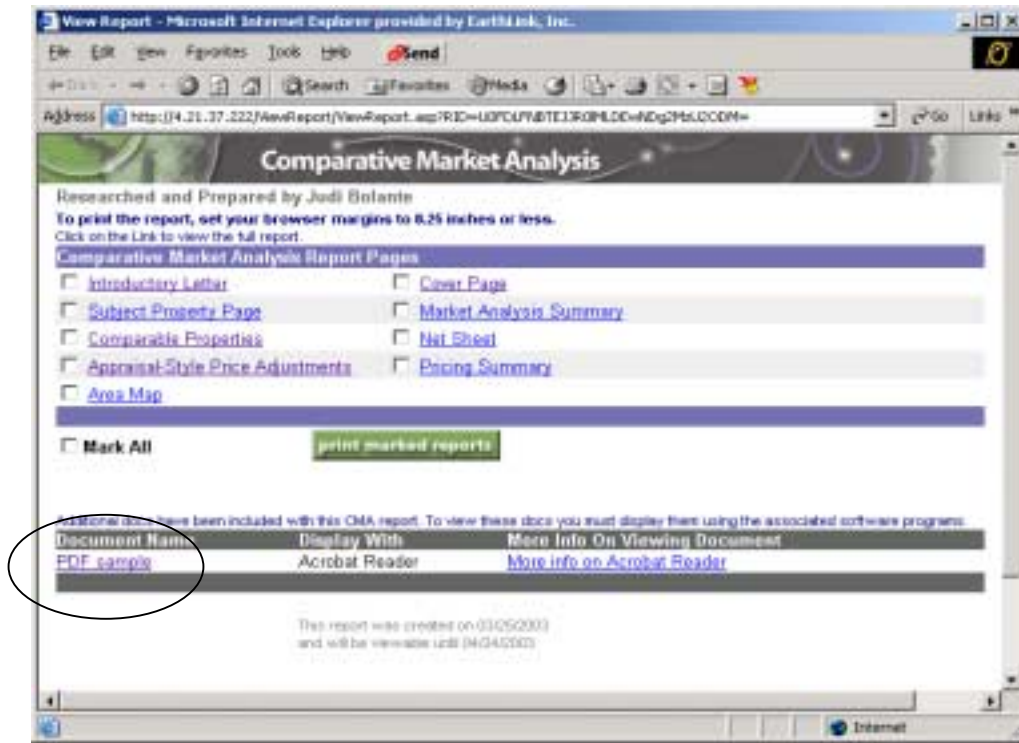


- The new recommended "link" format allows the recipient to view the report in a browser environment without waiting for an E-mail attachment to download. This format is great even for those clients who insist on using those fussier E-mail programs. The link is available for 30 days giving your clients plenty of time to review and print any of the reports.

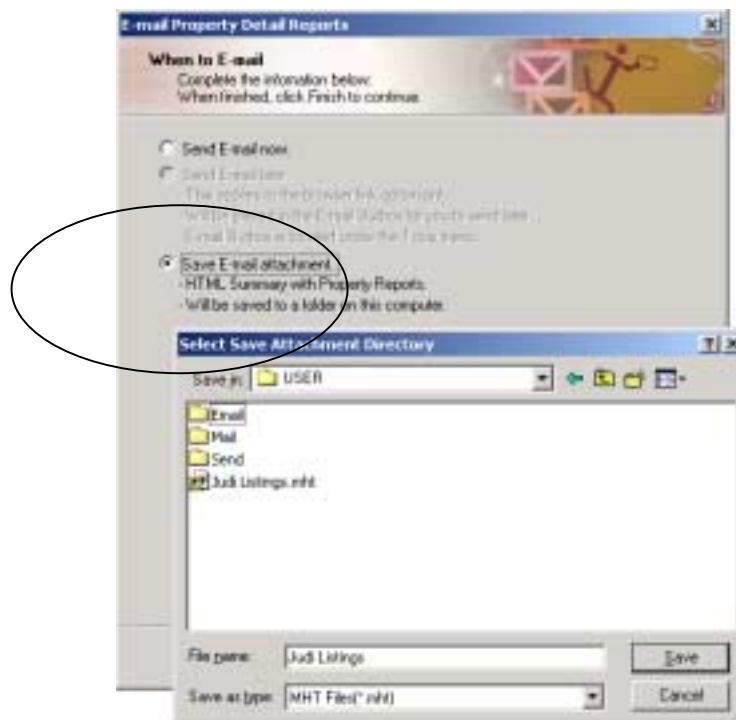


### And the Sizzle....

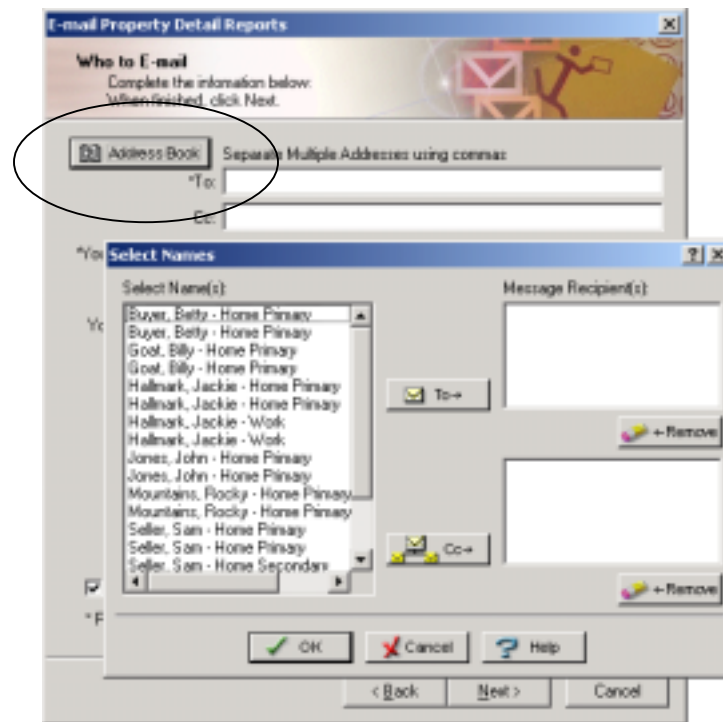
- E-mail a complete (not just a page or two) CMAPro™ or BuyersTour™ report including any of your specially prepared supporting documents like your Resume, Marketing Plan, Neighborhood Information, School District scores, etc.). The supporting documents can be in any of the following formats: Adobe Acrobat PDF, MS Word DOC, MS Excel XLS and files with WRI & TXT extensions.



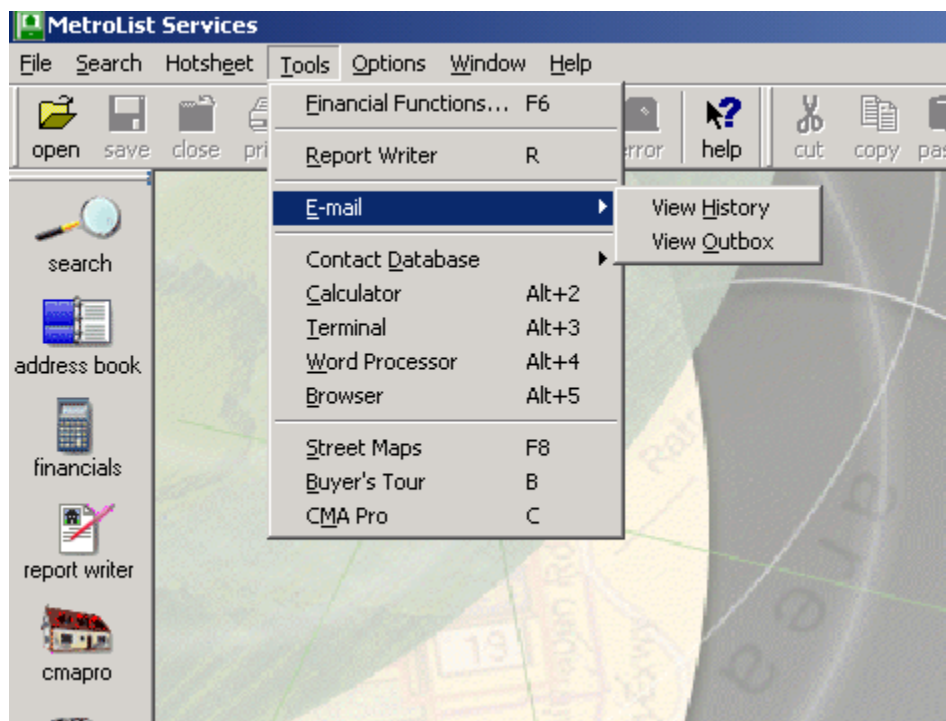
- Some of you liked the option to save the reports as HTML and attach them to an E-mail at a later time. We've kept this option and expanded the capability of selecting the folder and file name for the saved attachment.



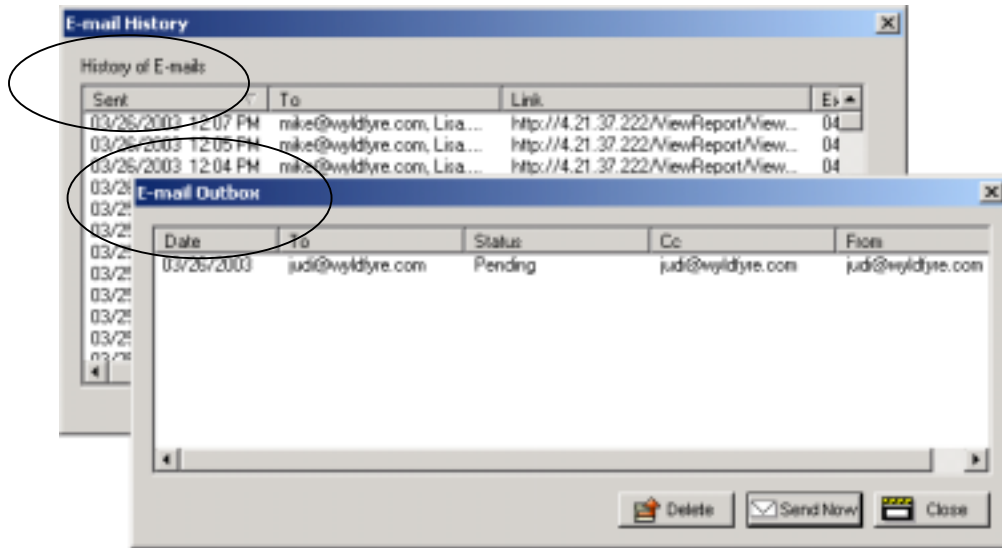
- We've integrated Listing's Contact Database into E-mail.



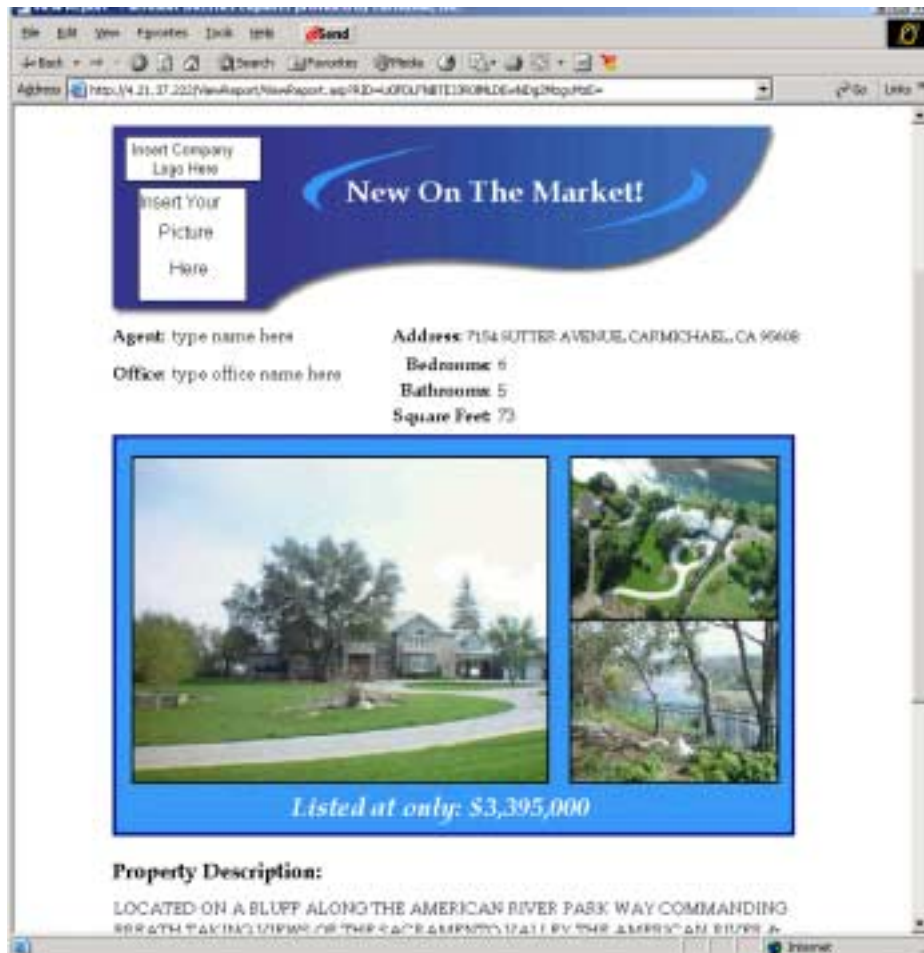
- When using the Browser Link option to send an E-mail, you are using the WyldFyre E-mail Server. To help you manage these E-mails, we've added an E-mail Outbox and E-mail History feature; both of these features are easily available from the Tools menu.



- While using the E-mail Wizard, if you selected to Send the E-mail Later, the E-mail is placed in the Outbox. When you access the Outbox, all Pending E-mails are displayed for you to Send Now or Delete. You can even select several emails and send them at once.



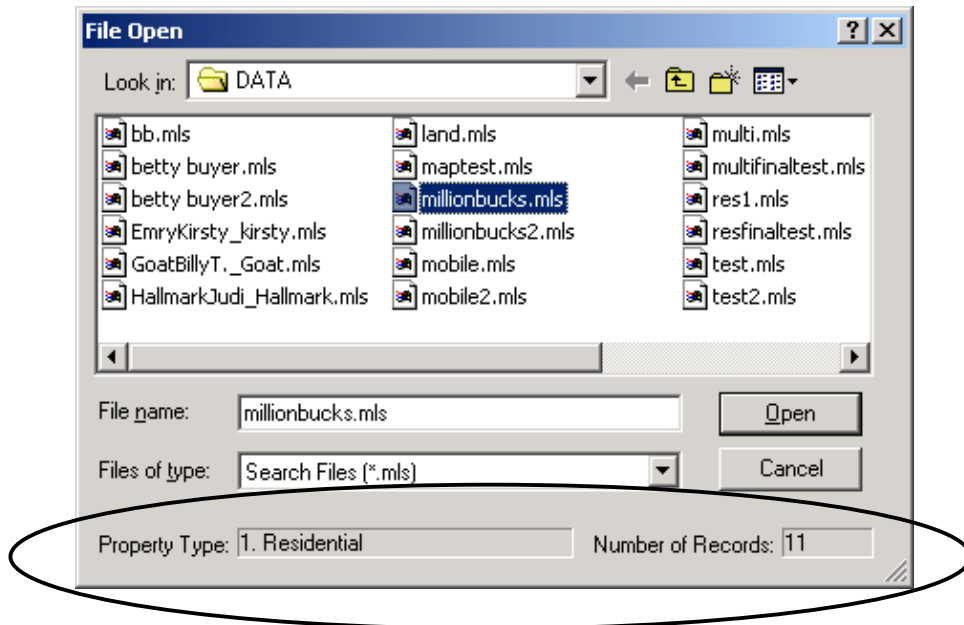
- Additionally, WyldFyre's E-mail is not limited to just the "standard" one or two report styles pre-selected for you. If standing out and standing above your competition is important to you, customize and create your own unique reports, then E-mail them to your clients.



## A few more fun things...

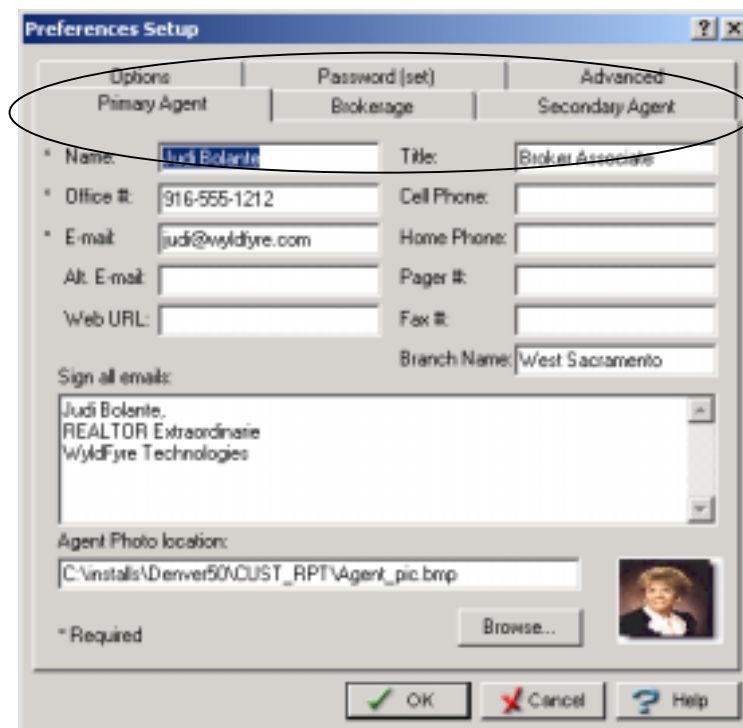
*It's now easier to find your saved search results...*

- When highlighting saved search results, the property class and number of records in that file will display at the bottom of the File Open dialog box. This will help you narrow your selection and save time in locating only the most likely results.



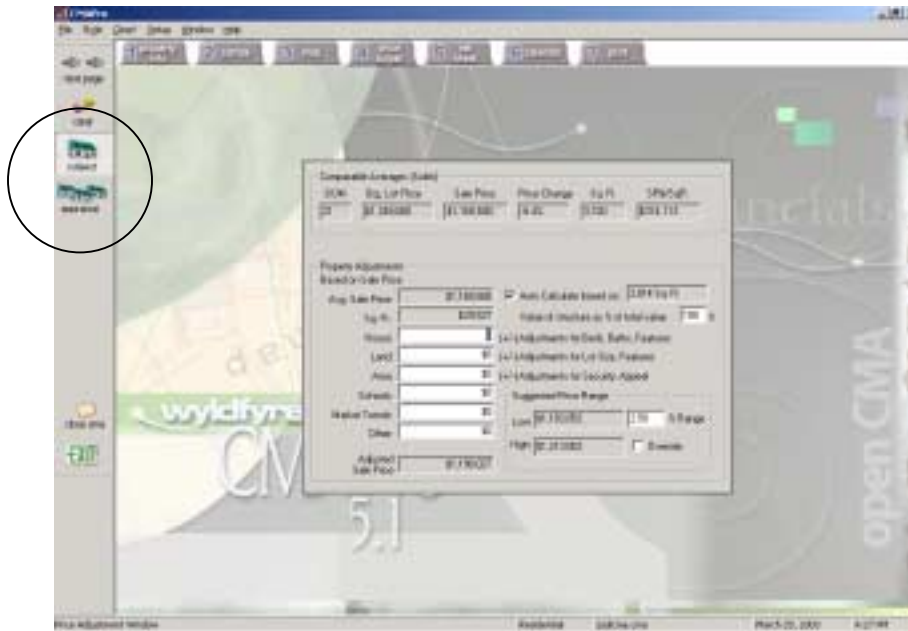
## User Setup

- Our new User Setup will share your information with all of our modules. No longer will you be required to re-type your name and broker information when setting up the CMAPro or BuyersTour. And you can change the information at any time using the Preferences Setup menu.



## CMAPro™

- When creating a CMA, and entering price adjustments, you now have an easier way to switch between the Subject Property style and the Appraisal style with the simple click of button.



**WyldFyre Listings™ continues to evolve to meet the ever-changing needs of the real estate professional.**

**WyldFyre is dedicated to providing you with software solutions that will continue to enhance your business and increase your efficiency.**

**We welcome your suggestions and comments at: [suggestions@wyldfyre.com](mailto:suggestions@wyldfyre.com)**